

ARNAV BHARADIA

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SUMMARY

Analytically driven strategy and business analyst with degrees from Duke (Fuqua) and UW-Madison, skilled at building financial models and business cases to evaluate growth opportunities and translating data into executive-ready recommendations. Experienced in market research, competitive analysis, and cross-functional collaboration to support high-impact strategic decisions. Self-starter with an entrepreneurial background building a business from scratch to 4,000+ customers with no funding or team.

EDUCATION

DUKE UNIVERSITY, The Fuqua School of Business

Durham, NC

Masters, Management Studies, GPA: 3.5

May 2026

- Relevant Coursework: Corporate Finance, Capital Markets, Strategy, Quantitative Business Analysis, Marketing Analysis

UNIVERSITY OF WISCONSIN - MADISON, College of Letters and Sciences

Madison, WI

Bachelor of Science, Computer Science, GPA: 3.7

May 2025

- Relevant Coursework: Data Science Programming, Foundation of AI, Managing Organizations, Building UI, Principles of Risk Management
- Certificates: Business Fundamentals, Entrepreneurship, Leadership, Mathematics
- UW Madison Dean's list Fall 2021, Spring 2022, Fall 2022, Fall 2024

EXPERIENCE

TROON TECHNICAL SERVICES

Durham, NC

Student Consultant, Fuqua Client Consulting Practicum (FCCP)

Dec 2025 – Mar 2026

- Built a KPI framework and supporting financial/operational model covering resolution time, deflection rate, and cost per ticket, delivering executive-ready reports and presentations to senior leadership that cut average resolution time by 1+ day.
- Conducted market and process research to identify operational inefficiencies, structuring a business case for an AI-powered automation initiative projected to reduce ticket volume by 13-20%.
- Coordinated workflow across technical and business stakeholders, establishing standardized reporting formats and success metrics to ensure timely, accurate delivery of analyses throughout the engagement.

SCF SERVICES PVT LTD

Indore, India

Business Analyst

May 2024 – Sep 2024

- Led SQL-based analysis across large operational datasets to evaluate performance against strategic priorities, structuring findings into models that supported leadership decision-making.
- Analyzed customer data to size engagement and retention opportunities, building a scenario-based business case that translated into targeted recommendations and a 15% retention improvement.
- Researched and analyzed customer data to surface engagement patterns and performance risks, subjecting findings to extensive interpretation and translating insights into targeted recommendations that improved retention by 15%.

FUSION RESORT

Indore, India

Strategy & Business Analyst

May 2023 – Sep 2023

- Served as a liaison between 10+ stakeholders across Sales and Operations, gathering requirements and maintaining consistent visibility into project progress, reducing clarification cycles by 30%.
- Conducted market scans and competitive analysis, building a business case with opportunity sizing and ROI considerations that supported go-to-market strategy for a product projected to reach 10,000+ users.
- Designed process maps and workflow documentation for 5+ initiatives to improve visibility into issues and accelerate delivery cycles across teams.

SKILLS

- Financial Modeling, Business Case Development, Market & Competitive Analysis, Data Analysis, ROI & Scenario Analysis, Executive Presentations, Stakeholder Communication, Cross-Functional Collaboration, Strategic Planning, Advanced Excel, PowerPoint, SQL, Python, Process Improvement, Problem Solving, Microsoft Office.

LEADERSHIP & INVOLVEMENT

DUKE QUANTITATIVE FINANCE AND ANALYTICS CLUB

Durham, NC

Associate

Aug 2025 – Mar 2026

- Evaluated investment opportunities through corporate finance, valuation, and investment strategy case challenges, developing recommendations and presenting them to the group.
- Conducted valuation and portfolio analysis across equity, fixed income, and structured credit cases, synthesizing findings into structured recommendations and building a foundation in investment research and financial reporting.

KAPPA ETA KAPPA - UW-MADISON

Madison, WI

Executive Board Member & Treasurer

Aug 2023 – May 2025

- Managed and allocated a \$100,000+ annual budget for operations, infrastructure, and weekly events with up to 500 attendees, ensuring fiscal accountability through risk assessment and sound decision-making.
- Directed operations for a 100+ member organization by finding manual processes and automating them (reducing manual work by 40%), collaborating with administrators and vendors, and building systems that scaled sustainably.